



Recognizing the nobility of the noble metals...

While you may not understand the why and how of the tube, transistor or diode, you can readily appreciate the importance of absolute reliability in materials for electronic applications. This will be emphasized strikingly when you visualize the incredible complexities of the electronic assemblies that "think" in computers and automation, communications, missiles and rockets.

The noble metals are ideally endowed for reliable performance in electronic applications. The unique electrical and chemical properties of the platinum metals, gold and silver are helping to improve, extend and protect electronic performance beyond the capabilities of other metals.

Engelhard Industries, Inc. is a leading manufacturer of precious metals and related products for the electronics industry. With almost a century of specialized study and accumulated empirical information as background, we are providing a

dependable source for precious metals data and recommendation to the engineers and systems designers of Engelhard customers throughout the free world.

Our manufacture for the electronic industry is greatly diversified. It includes semi-conductor materials, waveguide tubing, precious metal contacts, thermometals, wires, powdered metals, liquid metals, plating solutions, laminated metals, silver solders, high purity fused quartz, instruments, laboratory and production equipment. Engelhard products are also used extensively in such broadly inclusive fields as chemistry, communications, nucleonics and transportation.

A brief presentation of our operations, services, research for the future and the broad diversity of markets we serve, is contained in a brochure, "The Story of Engelhard Industries." We will be pleased to forward a copy, upon request.

ENGELHARD

★ I N D U S T R I E S , I N C. ★

113 ASTOR STREET • NEWARK 2, NEW JERSEY