



By Appointment from Her Majesty's Assay Offices:

A Limited Initial Issue of British Hall-Marked Silver Ingots of Unprecedented Fineness in this form.

These ingots are individually hand cast by Engelhard Industries in England.

Only 25,000 sets of four different Hall-Marked ingots of

.999 fineness, 100 grams in weight, are being produced for the entire world.

The 1969 year issue is the first of a continuing series.

WHY YOU WILL WANT TO COLLECT THESE MAGNIFICENT INGOTS — FINER THAN STERLING OR RARE BRITANNIA SILVER

Each precious ingot is weighed accurately into individual crucibles, heated and cast into individual ingots. When cool, each ingot is carefully polished to bring out the color and richness of Silver — the favorite of discriminating collectors for centuries.

At Engelhard Industries, ingots are stamped with the weight and fineness. The ingots are delivered to four different British Government Assay Offices, where they are examined and tested for purity.

Each individual ingot is assayed and if the purity meets the rigorous hall standards, the Hall-Marks are embossed as illustrated below.

WHY HALL-MARKS CAME INTO BEING

Every collector of antiques is vitally aware of the famous Hall-Marks on beau-

tiful and valuable Georgian Silver. Our own most famous silversmith, Paul Revere, had his own Hall-Mark, attesting to the fineness, master craftsmanship, and authenticity of his exquisite silver pieces.

He borrowed this practice of Hall-Marking from his British forebears, who began the custom as early as the year 1500, or before; and which continues until this day in Great Britain. The appearance of a Hall-Mark on a precious metal object is your guarantee of the fineness, and the year of examination. This applies to Gold as well as to Silver.

APPRECIATION OF FINE SILVER

World-wide usage and demand for Silver has made this much-demanded metal more precious with the passage of time. For instance, many nations which traditionally used Silver for coinage, have discontinued this practice. Because of this high demand and continuous up-thrust in world pricing, collectors of Silver and antiques will look forward to acquiring a set of

different ingots each year of issue. The first year is expected to become especially sought-after.

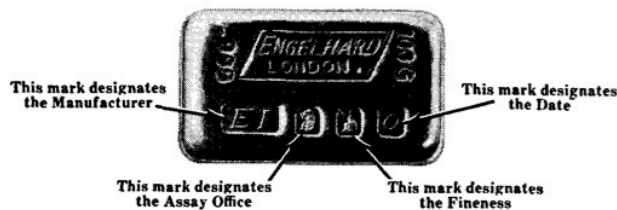
WHY YOU SHOULD ORDER NOW

Purchasers of the complete initial issue (date-mark 1969) will also receive the privilege of the right of purchase for subsequent sets in succeeding years. Because of the limited supply, orders for individual Hall-Marked ingots will be filled only from any remaining unordered sets of the four different ingots, without choice of selection of Assay Office marking.

A WORD ABOUT AG ASSOCIATES, INC.

AG Associates, Inc. is proud to have been appointed as the sole international representatives of Engelhard Industries, for the Hall-Marked Ingots. We are a division of Coen-Messer, whose dealings in rare coins and Silver have received editorial coverage in innumerable publications, including The New York Times and Life Magazine. Our reputation for honorable dealings have made us the exclusive agents for many private collectors and institutions whose affairs must be handled with confidence and discretion. We invite inquiries concerning any matter that has to do with rare coins and Silver.

WHAT EACH HALL-MARK MEANS



AG Associates, Inc., Dept. SAR 10 • 39 West 55 St. • New York, N.Y. 10019

I am interested in acquiring .999 fine Hall-Marked Silver Ingots.

I AM INTERESTED IN SUBSCRIBING. Please send me _____ set(s) of four 1969 Year-Dated 100-gram ingots @ \$79.95 for the set. I understand that I will have the right of first refusal in subsequent years when new issues are offered. I also understand that I will receive a free Booklet, "British Hall-Marks."

I wish to purchase individual Hall-Marked ingots. Please send me _____ 100 gram ingots. (Your choice of Assay Office) \$22.95 each.

Gift Sets @ \$79.95 each, to be sent to individuals whose names and addresses I am enclosing on a separate sheet.

TOTAL _____

New York City and State resident — please add 6% sales tax. _____ Check _____ Money Order for \$_____ enclosed. Satisfaction Guaranteed — Or Return For Full Refund.

Name _____ Address _____ City _____ State _____ Zip _____