## FOR THE RECORD ...

By *AGWire*™ December 23, 2017

## confession

We here at All Engelhard walk a very fine line. We are just like you - bullion stackers and collectors who were stricken with the insatiable bug, mostly buying collectible bullion. But some members of our core group often times also sell pieces from their collections as they continually adjust and reposition their portfolios. We got into this exciting market many years ago because we absolutely love this hobby. And we needed for ourselves, first and foremost, a comprehensive resource to reference, and allow us to better navigate our new hobby. All Engelhard has become just that for us... and for the rest of the collector world audience as well. And now that All Engelhard has matured and is widely recognized, our original core group is still as passionate and obsessed about our collections and pursuits as we ever were, perhaps even more so. We continue to buy and sell our gems just like everyone else. That's the good news.

And that's also the bad news. Because lately, a genuine concern has arisen where a couple of new collectors have voiced both privately and publicly that they believe we at All Engelhard have the ability to manipulate market valuations because we created and control the information source, specifically citing that our core collectors often sell collectible bullion bars based on our own information. This is a valid concern. While we understand how this could be observed as a possible conflict of interest, we can only confess to you that the information provided on our website is not determined by one individual. Our information is meticulously distilled through our serial number registry of 17,000+ serial numbers and extensive records of public and private sales. It is carefully reviewed and approved by our group of collectors, the near entirety of which do not engage in selling activity as we are staunch buy and hold collectors. All Engelhard is our gift to the collector community, and will always remain as sanctified as factual information will allow. Our only goal is to maintain the honest data platform we've created for fair trading for all participants, including the very few in our core group that occasionally wish to sell. All Engelhard is a free service for all collectors and enthusiasts worldwide. We do not advertise. We spend hours every day answering emails from collectors, verifying and logging serial numbers, re-examining production ranges and mintages, as well as writing educational articles for collectors to review and enjoy. We do this because we are obsessively passionate about our hobby.

All of us at All Engelhard frequent our website for information many times throughout each day. We also rely on this information for accuracy just as you do. We could not imagine navigating this hobby without All Engelhard. And if we didn't create it, someone else would have, because it was necessary. That said, we appreciate the opportunity to clarify the motivation and dynamics behind the process by which we provide our information. While any conflict of interest is the furthest from our intent, we do understand this perspective and will continue our diligence to ensure the platform we provide remains as accurate and ethical as possible for all participants.

We also endeavor to keep our core collectors anonymous in our collector world for obvious reasons, just as we keep all of our email conversations with you and other collectors 100% confidential. You've heard us say "never let your guard down" on many occasions. Collecting rare bullion is not only a fun and exciting hobby, it's also an investment in our personal futures and those of our loved ones. We are grateful that you, as a collector, will continue to enjoy and benefit from All Engelhard, and we are truly appreciative for our relationship with you. Thank you for hearing us out on this, and as always, happy stacking!

Respectfully,

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ENGELHARD, ENGELHARD, ENGEL ALL THE WAY! MERRY CHRISTMAS AND HAPPY HOLIDAYS TO YOU ALL. WE'LL SEE YOU BACK HERE IN 2018!

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